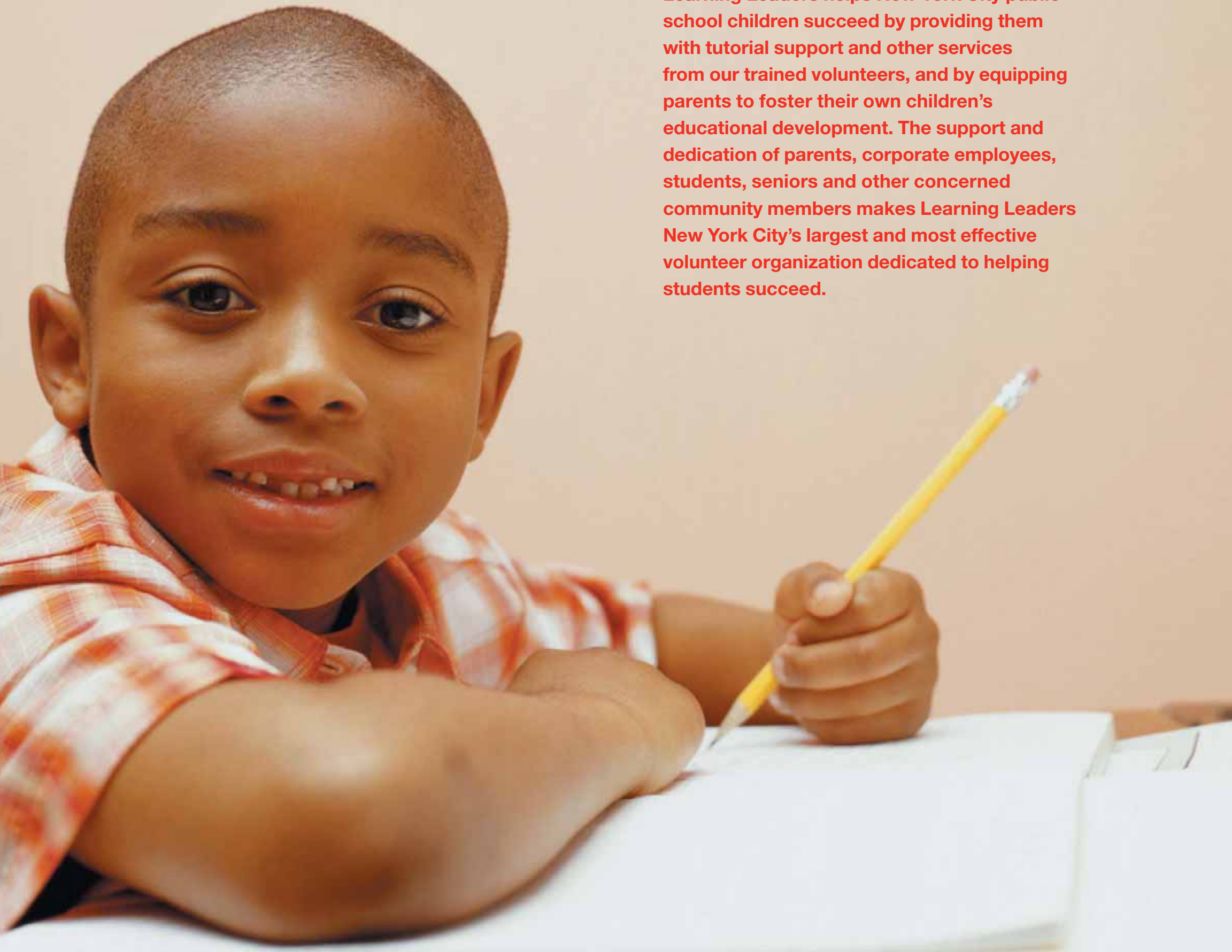


**Learning  
Leaders**

**bigger and  
better  
together**

Annual Report 2004





**Learning Leaders helps New York City public school children succeed by providing them with tutorial support and other services from our trained volunteers, and by equipping parents to foster their own children's educational development. The support and dedication of parents, corporate employees, students, seniors and other concerned community members makes Learning Leaders New York City's largest and most effective volunteer organization dedicated to helping students succeed.**

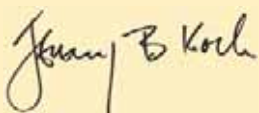
## Letter from the Chairman and President

In the 2003-04 school year, Learning Leaders had many things to celebrate. We reached an all-time high of 14,340 volunteers who supported 216,000 students in 961 schools. For this banner year, we thank our wonderful volunteers, who are in the schools helping thousands of children learn and grow every day and helping us to grow too.

Over the course of the year, Learning Leaders also had many “firsts.” We welcomed and helped to train the Parent Coordinators now on staff in every public school, and we worked closely with them throughout the year. We engaged more than 2,600 recent immigrants as new volunteers and attendees at our workshops and seminars. And, for the first time, we conducted workshops in Cantonese and Mandarin in addition to English and Spanish. In June, we launched a Summer School Initiative in all five boroughs to train volunteers and parents in preparing 3rd graders for the citywide promotional tests. These highlights and more are featured in the timeline in this report.

This year, Learning Leaders has been planning its strategy for the future. We have identified a number of key priorities for the organization, including increasing the effectiveness of our program as we grow in size and scope, reaffirming our commitment to children in the early grades, improving the measurement of our impact, becoming more visible as champions of parental and community volunteering in public schools, and engaging more volunteers and parents to help children become successful learners.

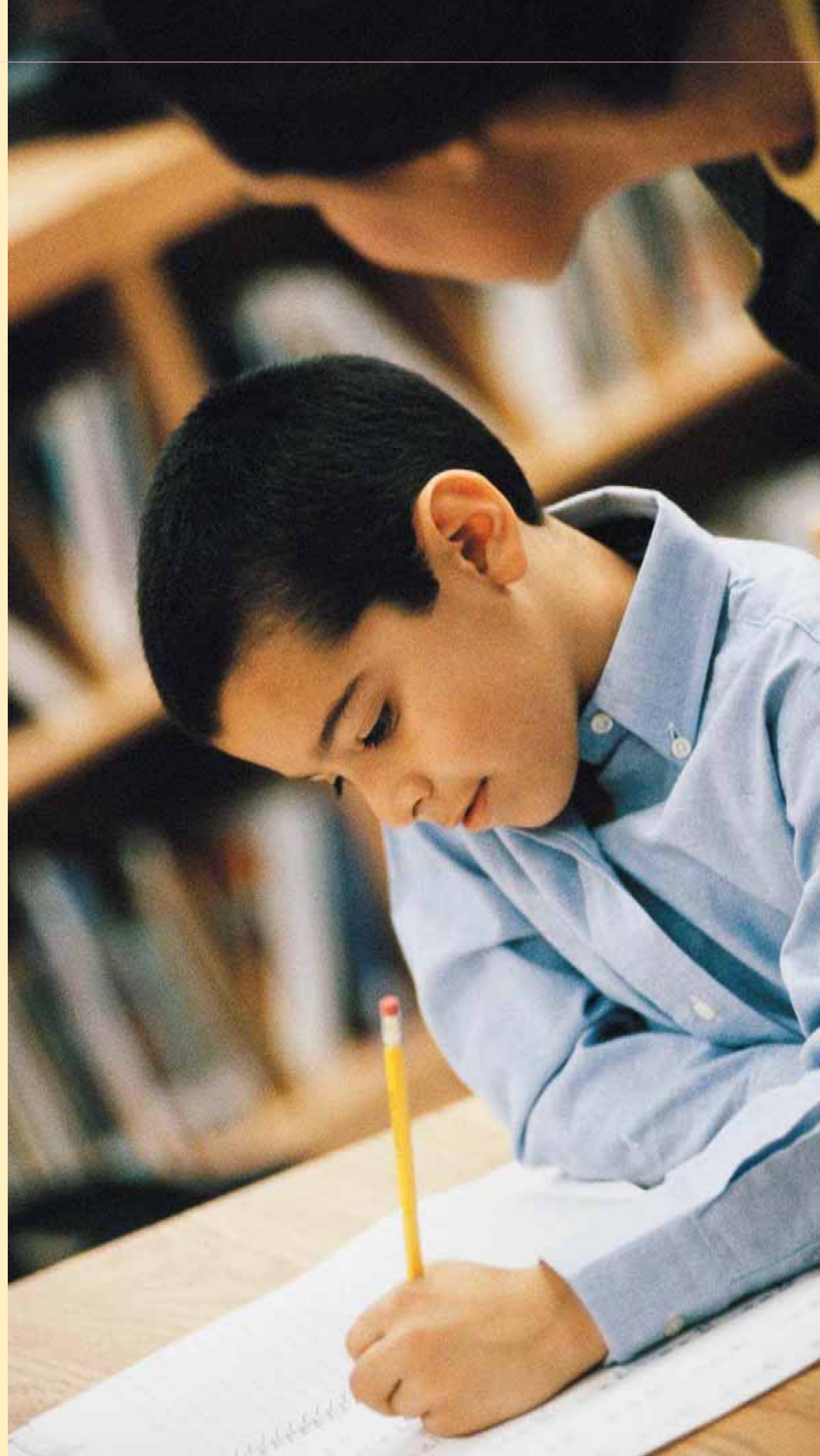
As Learning Leaders looks toward the future, we remember our roots. Our success has been based on solid partnerships with volunteers, public schools, New York City’s Department of Education, parents, and contributors. We know that it’s *people* who make our partnerships so productive. Together, we’ve created a force that has enabled Learning Leaders to effect positive change in the lives of public school students, their families and communities. Thank you for standing by us as we support and encourage New York City’s children.



Jeremy B. Koch  
Chairman



Digna Sánchez  
President/Executive Director



**September 03**

Learning Leaders Annual Opening Meeting takes place at the Sheraton Hotel. More than 2,000 of our volunteers attend and are greeted by keynote speaker Caroline Kennedy.

**October 03**

A *Muslims Weekly* newspaper article features Learning Leaders programs.

**November 03**

We deliver training and family literacy workshops to parents and volunteers in Cantonese and Mandarin for the first time.

**December 03**

Our art enrichment program, ArtWorks, adds to its long-standing Metropolitan Museum of Art curriculum by introducing the treasures of the Brooklyn Museum of Art. Third-grade classes are brought to both museums throughout the rest of the school year.

**January 04**

Learning Leaders works with high school Parent Coordinators to pilot evening workshops for parents of high school students. Topics include college planning, study skills and adolescent development issues.

**February 04**

More than 1,000 New York City 4th graders attend our Celebrity Read Aloud at Alice Tully Hall.

Learning Leaders introduces family literacy and numeracy workshops on Staten Island.

**March 04**

Learning Leaders supporters join us for our theater benefit, *Fiddler on the Roof*.

Learning Leaders receives a grant from the NYC Department of Education to keep pace with enormous demand for our services from the new Parent Coordinators.

**April 04**

We hold our *Together in Learning Conference* attended by 300 participants who come together to attend workshops, share their experiences and challenges as parents and volunteers, and hear keynote speaker Margie McHugh, Executive Director of the New York Immigration Coalition.

**May 04**

We publish *We All Count*, a new handbook to accompany our numeracy workshops for parents.

Our Carol Kellermann Scholarships for volunteers pursuing a college education are awarded to Sheryl Beach and Jennifer Senitt-Escobar.

**June 04**

Learning Leaders launches Volunteers for Summer School Success to train parents and volunteers in how to prepare children for the citywide 3rd grade promotional tests. Our efforts are featured in a *New York Times* article, "Parents Join Effort to Help Pupils Reach Fourth Grade."

2003-2004

# highlights

## **it all adds up**

**216,000 NYC public school  
children served**

**14,340 volunteers — 4,700 new!**

**961 schools — 111 new!**

**18,495 adult program participants**

**90% of volunteers are women**

**75% are parents of public  
school children**

**70% are people of color**

**1.9 million hours of  
volunteer service**



## SUMMARY OF INCOME & EXPENDITURES

LEARNING LEADERS, INC

Sources of Income	FYE 6/30/04
Grants & Contributions <sup>(1)</sup>	\$2,145,978
Benefits	366,952
Individual Giving	1,110,478
NYC Department of Education <sup>(2)</sup>	640,500
Interest and Dividends	186,105
Miscellaneous	6,663
<b>Total Income</b>	<b>\$4,456,676</b>
<b>Expenses</b>	
Personnel and Benefits <sup>(2)</sup>	\$2,784,758
Publicity, Recruitment and Retention	274,182
Office and Program Supplies <sup>(3)</sup>	198,043
External Communications	165,391
Meetings and Travel	74,842
Occupancy	321,238
Depreciation and Amortization	48,992
Postage	71,125
Telephone	48,196
Repairs and Maintenance	24,920
Computer Maintenance/Software <sup>(4)</sup>	36,959
Professional Fees/Consultants	124,999
Insurance	26,790
Interest Expense	2,286
Miscellaneous	2,584
<b>Total Operating Expenses</b>	<b>\$4,205,305</b>
Change in Net Assets from Operations	251,371
Net Realized Gains on Investments	746,917
Surplus (Deficit)	\$ 998,288

**NOTES:** (1) Includes \$543,939 in grants and contributions receivable for subsequent years. Also includes in-kind contributions worth \$39,862. (2) Includes in-kind salaries of \$140,500. (3) Includes donated materials worth \$16,058. (4) Excludes in-kind donations of capital equipment worth \$23,804. **Copies of audited financial statements are available upon request.**

**Spotlight on Special Programs:** In addition to its core instructional program, Learning Leaders develops and implements special programs to meet specific needs and interests.

>

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**Project IMPACT (Involving More Parents as Children's Teachers)**  
This new citywide project recruits and trains NYC public school parents to serve as school volunteers; helps parent volunteers and non-volunteers become better educators of their children at home; and helps parents become important members of the educational team at their children's schools. The project includes special outreach to recent immigrants and parents of very young children.

Spotlight on **7** special programs >

1

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The Learning Circles recognize those individuals who generously contribute gifts of \$1,000 or more to the Annual Fund. We deeply appreciate their support.

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**Middle School Initiative**  
This project promotes the involvement of parents and other volunteers in traditionally under-served NYC public middle schools and increases understanding of adolescent development, parenting and working with teenagers, and making transitions from elementary to middle school to high school.

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**Project Home Stretch: Empowering Teens at Risk to Finish High School**  
Tutorial volunteers help students to master basic skills, school subjects and English as a second language, and to pass the Regents and other critical examinations. College Planning volunteers assist with college decision-making and applications for admission and financial aid.

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*Learning Leaders has made every effort to assure that these lists are complete and accurate. Please call the Development Office at 212.213.3370 if you have any questions.*

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**Literary Leaders**  
Students and volunteers read and discuss contemporary, multi-cultural stories as well as classic children's literature. Students learn how to read critically, think independently and express themselves clearly through speaking and writing. Parent volunteers develop teaching skills they can use with their own children and apply to future employment.

**Family Literacy/Numeracy**  
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